Lesson 1: INTRODUCTION TO PERSUASION

Name: Date:

1. Why should we aim to persuade?
2. What are the elements of persuasion and the picture the instructor uses to represent them?
3. What are possible objections to using rhetoric in preaching? What might be some of yours?
4. What arguments does the instructor make that Paul is not against all types of persuasion but a particular type in 1 Corinthians 2?
5. What do we need to keep in mind as we go about this task of persuasion?
6. What are the 3 goals of public speech? What do we mean by each?